

COLORADO STATE ELKS ASSOCIATION

Central Northwest District #1320

Public Relations Report

Lodge / Chairman	Lodge	News Papers	TV	Radio	Signs	E-mail Web	Other	Totals Monthly	Totals *YTD	Remarks
Arvada										inc in YTD totals year 2013-2014
Central City										
Denver										
Evergreen										
Golden										
Idaho Springs										
Lakewood										
Northglenn										
Tri-City										
Westminster										
Monthly District Totals										
*YTD District Totals										

Comments:

News - newspaper articles, magazine articles, periodical mentions, & other printed media references
 Television - Television Messages covering same subject counts only as one no matter how many times shown.
 Radio - Counts is governed by same rules as Television count.
 E-mail/Web Page - Combine totals for public relations purposes
 Other - All Public Relations items such as articles in ELKs publications, magazines, programs, letters,
 Thank you notes, Trade papers and etc

THIS REPORT TO STATE CHAIRMAN BY 10th OF EACH MONTH .

"ALL ABOARD FOR ELKDOM" ... and ride with pride